

The Troy High School Production of:

# MAMMA MIA!

To Whom It May Concern:

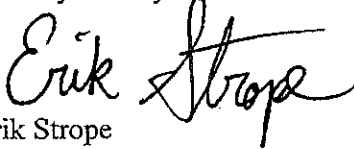
My name is Erik Stroe. I am the director of the musical at Troy High School. I am writing to see if you would be interested in Sponsoring the musical or purchasing Advertising Space in the program for this year's production of *Mamma Mia!* Both sponsorship and purchasing advertising space is designed to benefit both parties. The musical receives funds towards our production and you receive exposure to over 2,000 residents of Troy and the surrounding area.

A lot of time and hard work goes into putting on a show. This year the musical has over 100 Troy High School students involved. These students work for 10 weeks straight, learning dialogue, music, choreography, blocking as well as working with costumes, lights, sounds, set and props to put on a show. This process helps teach today's youth the values of trust, confidence, independence and responsibility. Unfortunately, all these things that go into putting on a production cost money.

Our typical budget for a show is \$10,000. The rehearsal materials and rights alone cost \$4,000. On top of that we have to pay for costumes, set, lights, sound, props, posters, programs, advertising, choreography and maintaining our equipment. The Troy Musical does not receive any funding from the school. Our budget for each year is entirely dependent upon our revenue from the previous year. We are also currently fundraising to replace and upgrade our stage lighting system. By updating to LED we can use less energy, have better control of our lighting, and help to replace aging fixtures.

I hope that we can work together with this opportunity. You will get exposure to new clientele, and we will gain funds to keep our program alive and growing. I will be happy to answer any questions you might have.

Thank you for your time and consideration,



Erik Stroe  
Musical Director  
Troy High School  
stroe-e@troy.k12.oh.us  
937-654-0233

The Troy High School Production Of

# MAMMA MIA!™

March 15 7:00 PM  
March 16 7:00 PM  
March 17 2:00 PM

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Amount Donated: \_\_\_\_\_

Level / Specific Sponsorship \_\_\_\_\_

Name in program \_\_\_\_\_

Mail to:  
Attn: Stephanie Strobe  
Troy High School  
151 W. Staunton Rd.  
Troy, OH 45373

If you have any questions, please contact  
Erik or Stephanie Strobe  
Strobe-e@troy.k12.oh.us  
937-332-6059

All Checks should be made payable to Troy City Schools

## Mamma Mia! Sponsorship Form

Sponsorship Deadline: Monday, February 25<sup>th</sup>

All sponsors will receive special recognition in the program. Any sponsor with a donation of \$300 or more will have their name/logo on a banner placed prominently in the lobby.

### General Sponsorship Levels

Thank You For The Music - \$300 and up

I Have A Dream - \$150 - \$299

Take A Chance On Me - \$50 - \$149

### Specific Sponsorships Needed

<u>Set</u>	<u>Lighting</u>	<u>Costumes</u>
\$300	\$300	\$300
\$300	\$300	\$300
\$300	\$300	
\$300	\$300	
<u>Printing</u>	<u>Microphones</u>	<u>Props</u>
\$300	\$300	\$300
\$300		

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March 15 7:00 PM  
March 16 7:00 PM  
March 17 2:00 PM

## Program Advertising Form

Advertising Deadline: Monday, February 25th

Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
Email: \_\_\_\_\_  
Phone: \_\_\_\_\_

Ad Size: \_\_\_\_\_ Full Page (\$150)  
\_\_\_\_\_ Half Page (\$100)  
\_\_\_\_\_ Quarter Page (\$75)  
\_\_\_\_\_ Business Card (\$50)

Please provide your ad in any of the following formats:  
jpg, gif, psd, or pdf. If you wish to have a typed message  
please attach the message to this form.

Mail to:  
Attn: Stephanie Strope  
Troy High School  
151 W. Staunton Rd.  
Troy, OH 45373  
If you have any questions, please contact  
Erik Strope - Strope-e@troymia.k12.oh.us - 937-332-6059

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Full Page \$150  
Half Page \$100

7" x 8.5"  
7" x 4.25"

Quarter Page \$75  
3.5" x 4.25"

Business Card \$50  
3.5" x 2.125"

**Thank you for your support  
in keeping the arts alive for  
our students!**

-Erik Strope  
Director